

**The following  
promotional  
presentation  
is John Calvin  
approved....**

# T.U.L.I.P.

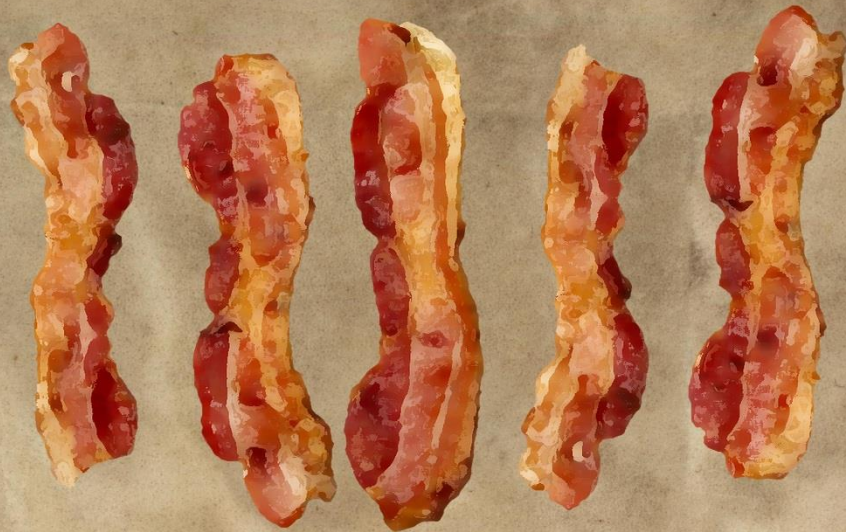


**T**otal Depravity  
**U**nconditional Election  
**L**imited Atonement  
**I**rresistible Grace  
**P**erseverance of the Saints

**Bon Jour!**

**The world in which we live is dominated by corporate branding and advertising; and this has found its way into the denominations of the Reformed faith. I am not surprised by this as the five points of Calvinism have for generations been represented by a particular brand and acronym: T.U.L.I.P. Unfortunately I have learned that this delightful play on words is rarely taught in catechism classes and is presented in a lethargic manner by religious instructors.**

# B.A.C.O.N.



*The 5 Strips:*

**B**ad People

**A**lready Elected

**C**ompletely Atoned For

**O**verwhelmingly Called

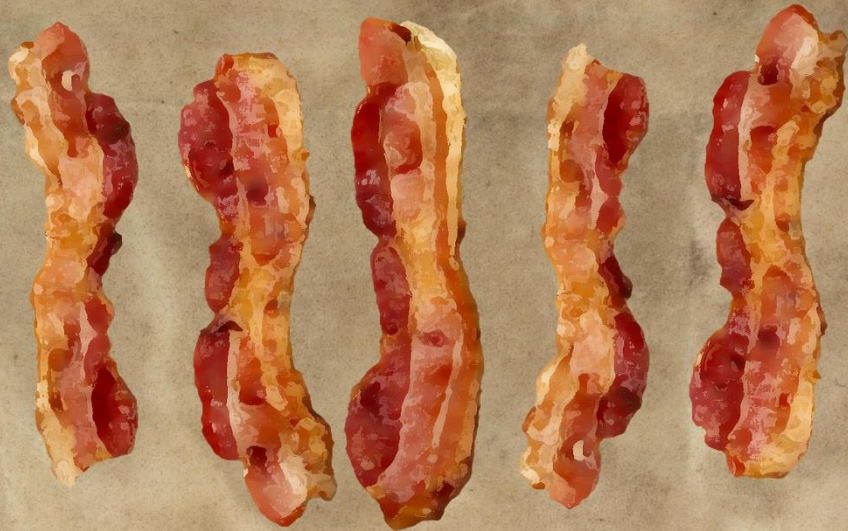
**N**ever Falling Away

It appears T.U.L.I.P. has become passé. To address this I hired a team of consultants to assist in the rebranding of Calvinism and we have developed a new brand which undoubtedly many will find more appetizing: I give you

# B.A.C.O.N.

and its five strips.

# T.U.L.I.P.



*A Contemporary Garnishment to B.A.C.O.N.:*

**T**otal Deliciousness

**U**nconditional Edibility

**L**imited Portions

**I**rresistible Taste

**P**erseverance of the Grease



I am told however that there are many in the Reformed faith who oppose change. Well, to satisfy this market I give them T.U.L.I.P., but which a contemporary twist.... I am also aware that there other who do not believe there has been enough change. They continue to fall away from the Reformed faith and pursue hipster and heretical ideas. An example is my arch-rival Michael Servetus. I invited Mike to Geneva for a barbeque, hoping we could avoid unnecessary competition but alas, the meeting did not go very well....



*Calvinism too blah for  
your spiritual palette?*

**Indulge your  
burning  
theological  
appetite with  
SERVETUS  
SAUCE**

**Heresy was  
never so  
HOT HOT HOT!**

**My spies have informed me that  
Mike went ahead and produced his  
heretical product, designed to  
appeal to hipsters and petulant  
foodies.**

**Heresy giving you spiritual  
indigestion?**

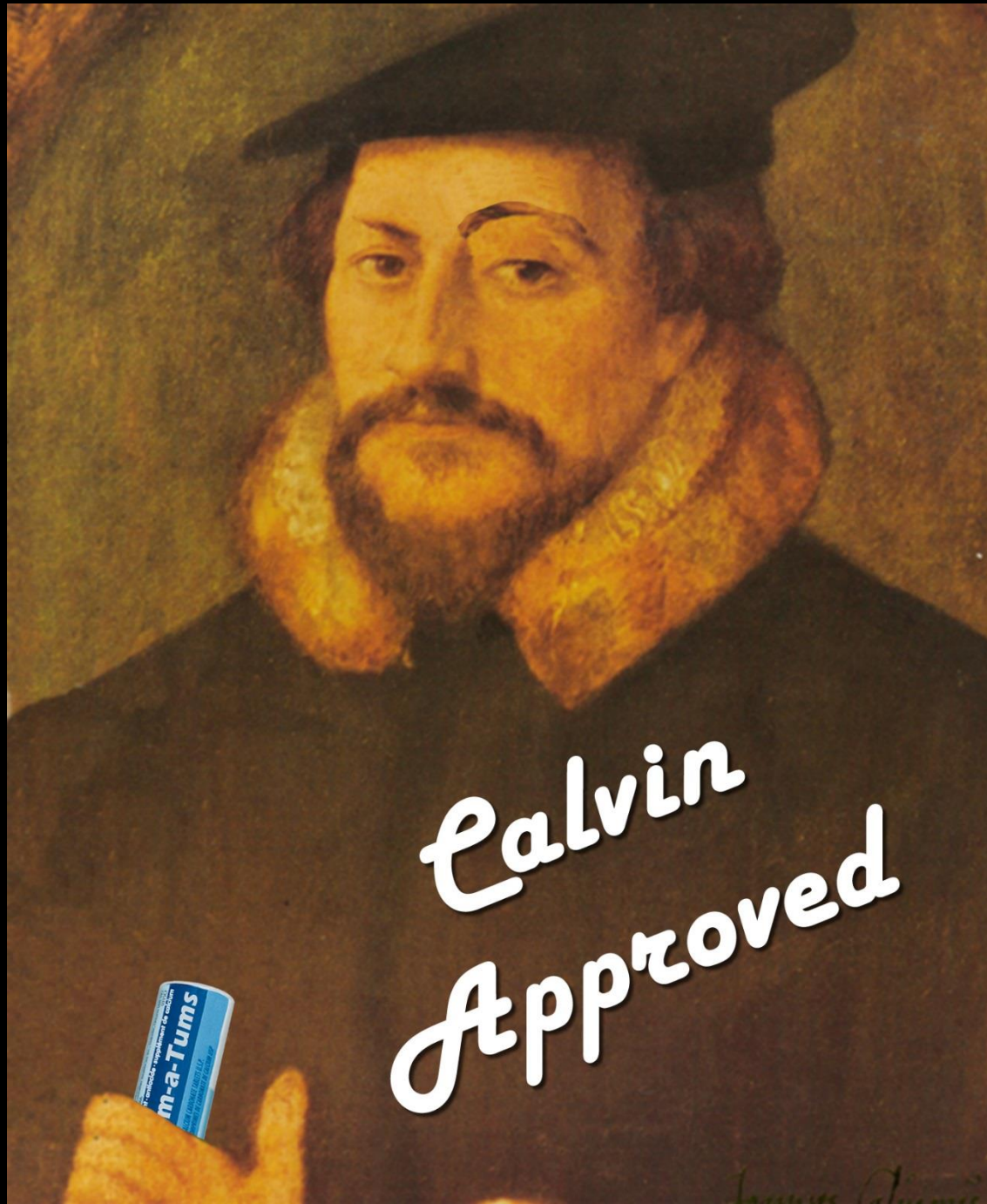
**Relief is Predestined:**



**But fear not; my  
consultants and I  
have developed a  
wonderful new  
reformed product to  
counter Servetus'  
product:**

**REFORM-  
A-TUMS.**

**And now, with our  
stomachs settled  
from the indigestion  
of heresy, let us eat  
cake. Bon chance!**



Calvin  
Approved